



Customer Supplied Art Specs

The following customer supplied art can be separated to film without loss of image quality or incurring additional art charges:

1. Vector Art Files: This is a “scalable” file. No matter what size we make it, the artwork’s edge quality is always clean and crisp. Multi color designs should be “Spot” colors with colors identified with a Solid Coated Pantone number. Files that require spot separation will incur additional charges. Please check to make sure unintended overprints and trapping are not applied.

All fonts should be converted to outlines or included when sending the art file. Font substitution is available for an additional charge and may not be exact.

File Types: Adobe Illustrator CC, or other vector art file types in EPS or PDF format.

2. High Resolution Raster Files (JPEG/Photoshop/TIFF/Bitmap): This type of file is composed of pixels (dots) and must be at least 100% the size of the art as it will be printed or bigger. Minimum resolution is 300 dpi (dots per inch). This type of file can be made smaller, but suffers quality loss when enlarged. Bitmapped files should be saved at either 50% Threshold, or a halftone screen of 65 lpi at a 70 degree angle. Multi-color Raster Art will be separated as an index or process job (CMYK) unless spot separations have been made in channels or on separate layers. Files that require index, process or spot separation will incur additional charges. If layers contain type, please rasterize the layer or include fonts with the artwork.

File Types: Adobe Photoshop, Adobe Photoshop EPS or PDF. High resolution TIFF, JPEG, or PNG files.

3. Camera-ready Art: Art should be hi-density black ink on white or very light colored media. Pencil drawings or sketches will require additional art time to make printready. Multi color designs should have Pantone Solid Coated colors called out.

ART CHARGES

ART SERVICE CHARGE.....\$20 minimum per design

DIRECT FILMS (per color).....\$12.00 per sq. ft.

CUSTOM PROOF CHARGE....\$5.00 per proof

TRANSFER FILMS (per color)

1/4 Sheet (12.5 x 9.5"): \$12.00 Full Sheet (19 x 25"): \$40.00

1/2 Sheet (19 x 12.5"): \$20.00 Jumbo (25 x 38"): \$80.00

COMMENTS

Customer supplied art will need to be reviewed prior to sending a quote. Please submit a PDF of the artwork with your quote request for faster turnaround.

Custom artwork will require a minimum 3 day turnaround before films and screens can be made to complete the order.

Color comp fees will apply if a color comp is not supplied by the customer.

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